

1968



COLOR & UPHOLSTERY BOOK





FABRICS • COLORS • SEATS • 1968



AMBASSADOR
REBEL
JAVELIN
RAMBLER

1968 AMERICAN MOTORS INTERIOR COLORS

MODEL		SEAT UPHOLSTERY	DOOR PANELS	INSTRUMENT PANEL	(A) FLOOR COVERING	HEADLINING
AMERICAN	828	BLACK WITH WHITE	WHITE	BLACK	BLACK	OFF WHITE
AMERICAN 440 OR ROGUE	843	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	OFF WHITE
	844	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	OFF WHITE
	845	RED	RED	RED	RED	OFF WHITE
	848	BLACK WITH WHITE	WHITE & BLACK COMBO.	BLACK	BLACK	OFF WHITE
REBEL 550	851	BLACK	BLACK	BLACK	BLACK	WHITE
	853	BLUE	MED. BLUE MET.	DK. BLUE MET.	BLACK	MED. BLUE
	855	RED	RED	RED	BLACK	WHITE
REBEL 770 OR SST	871	BLACK	BLACK	BLACK	BLACK	(B) WHITE
	873	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	874	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	MED. GREEN
	875	RED	RED	RED	RED	(C) WHITE
	876	GOLD	MED. GOLD	MED. GOLD MET.	MED. GOLD	MED. GOLD
	879	RUSSET	DK. RUSSET	DK. RUSSET MET.	DK. RUSSET	DK. RUSSET
AMBASSADOR	881	BLACK	BLACK	BLACK	BLACK	WHITE
	883	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	885	RED	RED	RED	RED	WHITE
AMBASSADOR DPL OR SST	891	BLACK	BLACK	BLACK	BLACK	(B) WHITE
	893	BLUE	DK. BLUE MET. & MED. BLUE MET. COMBO.	DK. BLUE MET.	DK. BLUE	MED. BLUE
	894	GREEN	DK. GREEN MET. & MED. GREEN MET. COMBO.	DK. GREEN MET.	DK. GREEN	MED. GREEN
	895	RED	RED	RED	RED	(C) WHITE
	896	GOLD	MED. GOLD MET.	MED. GOLD MET.	MED. GOLD	MED. GOLD
	899	RUSSET	DK. RUSSET MET.	DK. RUSSET MET.	DK. RUSSET	DK. RUSSET
JAVELIN	831	BLACK	BLACK	BLACK	BLACK	BLACK
	838	WHITE	WHITE (BLK. ARMREST)	BLACK	BLACK	BLACK
JAVELIN SST	831	BLACK	BLACK	BLACK	BLACK	BLACK
	832	TAN	TAN	MED. TAN MET.	TAN	TAN
	835	RED	RED	RED	RED	BLACK

NOTES: (A) LOOP-PILE "HERCULON" WALL-TO-WALL CARPETING FOR ALL MODELS, EXCEPT AMERICAN (BASE MODEL) AND REBEL 550 USE RUBBER FLOOR COVERING (CARPET WITH 4-SPEED TRANSMISSION).

(B) BLACK FOR SST HARDTOPS.

(C) RED FOR SST HARDTOPS.

EQUIPMENT NOTES

- Wheel Discs are standard on Rebel SST, Ambassador DPL, Ambassador SST and Javelin SST, and are optional on all other models. Turbo-Cast and Wire-Wheel Covers are optional on all models.
- Body side paint stripes are standard on Javelin and Javelin SST models, and are optional on Rebel SST and Ambassador SST models. On all Javelin models with optional "performance" package, wide "rally" stripes replace the standard slim stripes.
- Fold-down center armrest and sub-seat cushion are

included with bucket seats in Rebel and Ambassador models. In place of the center sub-seat cushion, a console is used for console-mounted Shift-Command transmission.

- Headrests are optional in pairs for all types of front seats.
- Because of American Motors Corporation's policy of continuing progress to improve our products, all information and specifications are subject to change without notice.

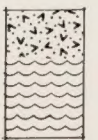
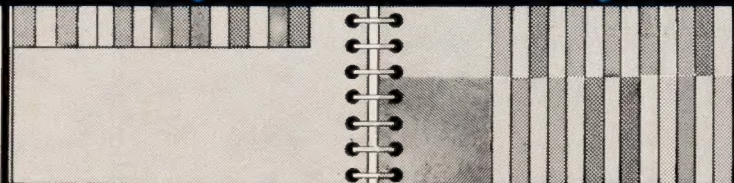
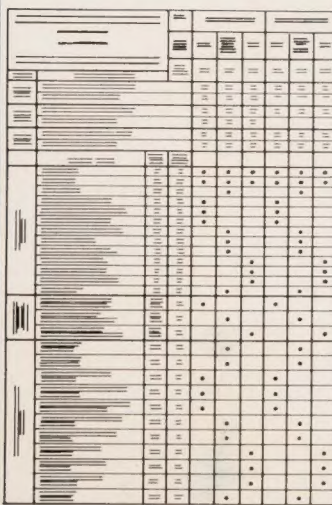
FOR 1968, THE WIDE VARIETY OF COLOR AND UPHOLSTERY SELECTIONS HAS BEEN TASTEFULLY CREATED BY SKILLED STYLISTS AND DESIGNERS. PERFECT COLOR HARMONY AND CONTRAST THEMES ARE ARTFULLY COMBINED WITH LUXURY APPOINTMENTS. HIGHEST QUALITY MATERIALS AND MANUFACTURING SKILLS EXPRESS STUNNING BEAUTY WITH LONG LASTING DURABILITY.

TURN TO PAGE SPREAD FOR MODEL
DESIRED, OPEN UP EXTERIOR
COLOR SAMPLES ABOVE...
(SOLID ON LEFT, 2-TONE ON RIGHT)

**EXTERIOR
SOLID
COLORS**

**EXTERIOR
2-TONE
COLORS**

**AVAILABILITY
CHART FOR
SELECTING
BODY COLOR,
UPHOLSTERY
& SEAT TYPE**



**2-TONE
DESIGNS
FOR EACH
MODEL**



**SEAT UPHOLSTERY
FABRIC & VINYL
MATERIALS**



**SEAT
UPHOLSTERY
DESIGNS**

1968 RAMBLER AMERICAN

SEAT, TRIM AND COLOR AVAILABILITY

1968 RAMBLER AMERICAN		TRIM TYPE	FABRIC STANDARD	ALL-VINYL OPTIONAL
SEAT, TRIM AND COLOR AVAILABILITY		TRIM COLORS	C-GRAY AND WHITE M†-BLACK AND WHITE	BLACK AND WHITE
MODELS	SEAT TYPES AVAILABLE	"T" CODES	828	828
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	B
	INDIVIDUAL—RECLINING—OPTIONAL		M†	N†
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	B
	INDIVIDUAL—RECLINING—OPTIONAL		M†	N†
EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*	
6 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	•
	FROST WHITE	72	72	•
	SATURN BLUE, Metallic (Light)	43	45	•
	RALLY GREEN, Metallic (Dark)	47	47	•
	LAREDO TAN, Metallic (Light)	49	50	•
	TURBO SILVER, Metallic	54	1	•
2 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	•
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	•
5 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	•
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	•
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	•
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	•
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	•

*Wheel color matches body color on Canadian-built cars.
†Models with optional individual seats use "440" trim style and material for front and rear seats.



RAMBLER AMERICAN 2-DOOR SEDAN (6806)



RAMBLER AMERICAN 4-DOOR SEDAN (6805)

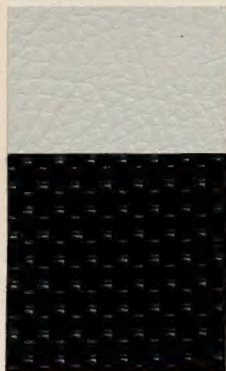


RAMBLER AMERICAN

Standard Non-Reclining Seats



828C

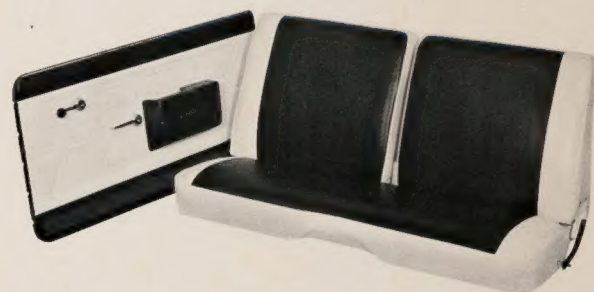


828B



C... STANDARD FABRIC

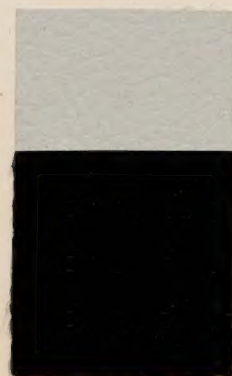
"SARATOGA" PATTERN with
40.1% NYLON, 59.9% VISCOSE
"ANTELOPE" GRAIN VINYL BOLSTERS



B... OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED-VINYL
BASKET-WEAVE PATTERN
"ANTELOPE" GRAIN VINYL BOLSTERS

Individually-Adjustable Reclining Seats
(Same Style and Material as 440)



828M



828N



M... STANDARD FABRIC

"REGIMENT" PATTERN with
40% NYLON, 33.9% VISCOSE,
26.1% POLYETHYLENE
"ANTELOPE" GRAIN VINYL BOLSTERS



N... OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED-VINYL
BASKET-WEAVE PATTERN
"ANTELOPE" GRAIN NYLON BOLSTERS

1968 RAMBLER AMERICAN 440

SEAT, TRIM AND COLOR AVAILABILITY

		TRIM TYPE	FABRIC STANDARD				ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
		TRIM COLORS	BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
		"T" CODES	843	844	845	848	843	844	845	848
MODELS	SEAT TYPES AVAILABLE									
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD		C	C	C	C	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL		C	C	C	C	B	B	B	B
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD						B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL						B	B	B	B
		EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	•	•	•	•	•	•	•
	FROST WHITE	72	72	•	•	•	•	•	•	•
	MATADOR RED	39	39			•	•		•	•
	SATURN BLUE, Metallic (Light)	43	45	•			•			•
	CARAVELLE BLUE, Metallic (Medium)	44	45	•			•			•
	BLAZER BLUE, Metallic (Dark)	45	45	•			•			•
	LAUREL GREEN, Metallic (Light)	46	47		•			•		•
	RALLY GREEN, Metallic (Dark)	47	47		•			•		•
	TAHITI TURQUOISE, Metallic (Medium)	48	48			•				•
	LAREDO TAN, Metallic (Light)	49	50			•				•
	SCARAB GOLD, Metallic	52	52			•				•
	TURBO SILVER, Metallic	54	1	•		•	•		•	•
	HIALEAH YELLOW	58	58		•		•	•		•
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK	1-72	1			•			•	•
	FROST WHITE	72-1				•			•	•
	CLASSIC BLACK	1-54	1			•			•	•
	TURBO SILVER, Metallic	54-1				•			•	•
	SATURN BLUE, Metallic (Light)	43-45	45	•			•			
	BLAZER BLUE, Metallic (Dark)	45-43					•			
	CARAVELLE BLUE, Metallic (Medium)	44-45	45	•			•			
	BLAZER BLUE, Metallic (Dark)	45-44					•			
18 NON-REVERSIBLE 2-TONES OPTIONAL	LAUREL GREEN, Metallic (Light)	46-47	47		•			•		
	RALLY GREEN, Metallic (Dark)	47-46						•		
	MATADOR RED	39-72	39			•			•	•
	FROST WHITE					•			•	•
	MATADOR RED	39-1	39			•			•	•
	CLASSIC BLACK					•			•	•
	SATURN BLUE, Metallic (Light)	43-72	45	•			•			•
	FROST WHITE					•				•
	SATURN BLUE, Metallic (Light)	43-1	45	•			•			•
	CLASSIC BLACK					•				•
	CARAVELLE BLUE, Metallic (Medium)	44-72	45	•			•			•
	FROST WHITE					•				•
	CARAVELLE BLUE, Metallic (Medium)	44-1	45	•			•			•
	CLASSIC BLACK					•				•
	BLAZER BLUE, Metallic (Dark)	45-72	45	•			•			•
	FROST WHITE					•				•
	LAUREL GREEN, Metallic (Light)	46-72	47		•			•		•
	FROST WHITE					•				•
	LAUREL GREEN, Metallic (Light)	46-1	47		•			•		•
	CLASSIC BLACK					•				•
	RALLY GREEN, Metallic (Dark)	47-72	47		•			•		•
	FROST WHITE					•				•
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48			•				•
	FROST WHITE					•				•
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48			•				•
	CLASSIC BLACK					•				•
	LAREDO TAN, Metallic (Light)	49-72	50			•				•
	FROST WHITE					•				•
	LAREDO TAN, Metallic (Light)	49-1	50			•				•
	CLASSIC BLACK					•				•
	SCARAB GOLD, Metallic	52-72	52			•				•
	FROST WHITE					•				•
	SCARAB GOLD, Metallic	52-1	52			•				•
	CLASSIC BLACK					•				•
	HIALEAH YELLOW	58-72	58		•			•		•
	FROST WHITE					•				•
	HIALEAH YELLOW	58-1	58			•				•
	CLASSIC BLACK					•				•

*Wheel color matches major body color on Canadian-built cars.



RAMBLER AMERICAN 440 4-DOOR SEDAN (6805-5)



RAMBLER AMERICAN 440 4-DOOR STATION WAGON (6808-5)
ROOF-RACK EXTRA-COST OPTION



RAMBLER AMERICAN 440



843C



844C



845C



848C



C . . . STANDARD FABRIC (Sedan)

"REGIMENT" PATTERN with
40% NYLON, 33.9% VISCOSE,
26.1% POLYETHYLENE
"ANTELOPE" GRAIN VINYL BOLSTERS



843B



844B



845B



848B



B . . . OPTIONAL ALL-VINYL
(Standard on Wagon)

"TAHITI" EMBOSSED VINYL
BASKET-WEAVE PATTERN
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 RAMBLER AMERICAN

ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

1968 RAMBLER AMERICAN				TRIM TYPE		FABRIC STANDARD				ALL-VINYL OPTIONAL			
ROGUE				TRIM COLORS		BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
				"T" CODES		843	844	845	848	843	844	845	848
MODELS		SEAT TYPES AVAILABLE											
2-DOOR HARDTOP		BENCH—NON-RECLINING—STANDARD											
		INDIVIDUAL—RECLINING—OPTIONAL											
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR								
13 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	•	•	•	•	•	•	•	•	•
	FROST WHITE		72	72	•	•	•	•	•	•	•	•	•
	MATADOR RED		39	39			•	•				•	•
	SATURN BLUE, Metallic (Light)		43	45	•				•				•
	CARAVELLE BLUE, Metallic (Medium)		44	45	•			•	•				•
	BLAZER BLUE, Metallic (Dark)		45	45	•				•				•
	LAUREL GREEN, Metallic (Light)		46	47		•		•			•		•
	RALLY GREEN, Metallic (Dark)		47	47		•		•			•		•
	TAHITI TURQUOISE, Metallic (Medium)		48	48				•					•
	LAREDO TAN, Metallic (Light)		49	50				•					•
	SCARAB GOLD, Metallic		52	52				•					•
	TURBO SILVER, Metallic		54	1	•		•	•	•	•		•	•
HIALEAH YELLOW		58	58		•		•			•		•	
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72	1			•	•				•	•
	FROST WHITE		72-1	1			•	•				•	•
	CLASSIC BLACK		1-54	1			•	•				•	•
	TURBO SILVER, Metallic		54-1	1			•	•				•	•
	SATURN BLUE, Metallic (Light)		43-45	45	•					•			
	BLAZER BLUE, Metallic (Dark)		45-43	45		•							
	CARAVELLE BLUE, Metallic (Medium)		44-45	45		•							
	BLAZER BLUE, Metallic (Dark)		45-44	45		•							
18 NON-REVERSIBLE 2-TONES OPTIONAL	LAUREL GREEN, Metallic (Light)		46-47	47									
	RALLY GREEN, Metallic (Dark)		47-46	47		•					•		
	MATADOR RED		39-72	39				•	•			•	•
	FROST WHITE		72-1	1				•	•			•	•
	MATADOR RED		39-1	39				•	•			•	•
	CLASSIC BLACK		1-54	1				•	•			•	•
	SATURN BLUE, Metallic (Light)		43-72	45	•				•	•			•
	FROST WHITE		72-1	1				•	•				•
	SATURN BLUE, Metallic (Light)		43-1	45	•				•	•			•
	CLASSIC BLACK		1-54	1				•	•				•
	CARAVELLE BLUE, Metallic (Medium)		44-72	45	•				•	•			•
	FROST WHITE		72-1	1				•	•				•
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	•				•	•			•
	CLASSIC BLACK		1-54	1				•	•				•
	BLAZER BLUE, Metallic (Dark)		45-72	45	•				•	•			•
	FROST WHITE		72-1	1				•	•				•
	LAUREL GREEN, Metallic (Light)		46-72	47		•			•		•		•
	FROST WHITE		72-1	1				•	•				•
	LAUREL GREEN, Metallic (Light)		46-1	47		•			•		•		•
	CLASSIC BLACK		1-54	1				•	•				•
	RALLY GREEN, Metallic (Dark)		47-72	47		•			•		•		•
	FROST WHITE		72-1	1				•	•				•
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48					•				•
	FROST WHITE		72-1	1				•	•				•
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48					•				•
	CLASSIC BLACK		1-54	1				•	•				•
	LAREDO TAN, Metallic (Light)		49-72	50					•				•
	FROST WHITE		72-1	1				•	•				•
	LAREDO TAN, Metallic (Light)		49-1	50					•				•
CLASSIC BLACK		1-54	1				•	•				•	
SCARAB GOLD, Metallic		52-72	52					•				•	
FROST WHITE		72-1	1				•	•				•	
SCARAB GOLD, Metallic		52-1	52					•				•	
CLASSIC BLACK		1-54	1				•	•				•	
HIALEAH YELLOW		58-72	58		•			•		•		•	
FROST WHITE		72-1	1				•	•				•	
HIALEAH YELLOW		58-1	58									•	
CLASSIC BLACK		1-54	1				•	•				•	

VINYL-COVERED ROOFS

Black or Off-White with all solid colors.



RAMBLER AMERICAN ROGUE 2-DOOR HARDTOP (6809-7)

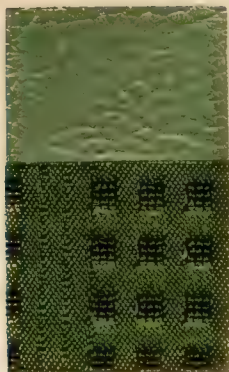
Also with Black or Off-White Vinyl-Covered Roof Option



RAMBLER AMERICAN ROGUE



843C



844C



845C



848C

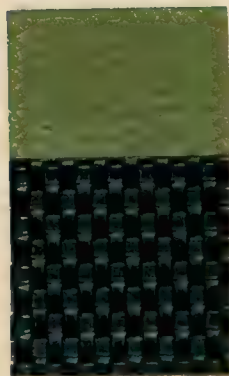


C . . . STANDARD FABRIC

"REGIMENT" PATTERN with
40% NYLON, 33.9% VISCOSE,
26.1% POLYETHYLENE
"ANTELOPE" GRAIN VINYL BOLSTERS



843B



844B



845B



848B



B . . . OPTIONAL ALL-VINYL

"TAHITI" EMBOSSED VINYL
BASKET-WEAVE PATTERN
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 REBEL

550

SEAT, TRIM AND COLOR AVAILABILITY

1968 REBEL				TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.)		
550				TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
				"T" CODES	851	853	855	851	853	855
SEAT, TRIM AND COLOR AVAILABILITY										
MODELS	SEAT TYPES AVAILABLE									
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD							V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR HARD TOP	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR CONVERT.	BENCH—NON-RECLINING—STANDARD							V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL							V	V	V
EXTERIOR COLORS				COLOR CODE	WHEEL COLOR*					
14 SOLID COLORS STANDARD	CLASSIC BLACK			1	1	•	•	•	•	•
	FROST WHITE			72	72	•	•	•	•	•
	MATADOR RED			39	39	•	•	•	•	•
	SATURN BLUE, Metallic (Light)			43	45	•	•			
	CARAVELLE BLUE, Metallic (Medium)			44	45	•	•		•	
	BLAZER BLUE, Metallic (Dark)			45	45	•	•		•	
	LAUREL GREEN, Metallic (Light)			46	47	•	•		•	
	RALLY GREEN, Metallic (Dark)			47	47	•	•		•	
	TAHITI TURQUOISE, Metallic (Medium)			48	48	•	•		•	
	LAREDO TAN, Metallic (Light)			49	50	•	•		•	
	CALCUTTA RUSSET, Metallic (Dark)			50	50	•	•		•	
	SCARAB GOLD, Metallic			52	52	•	•		•	
TURBO SILVER, Metallic			54	1	•	•	•	•	•	•
HIALEAH YELLOW			58	58	•			•		•
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK			1-72	1	•	•	•		•
	FROST WHITE			72-1	1	•	•	•		•
	CLASSIC BLACK			1-54	1	•	•	•		•
	TURBO SILVER, Metallic			54-1	1	•	•	•		•
	SATURN BLUE, Metallic (Light)			43-45	45		•		•	
	BLAZER BLUE, Metallic (Dark)			45-43	45				•	
	CARAVELLE BLUE, Metallic (Medium)			44-45	45		•		•	
	BLAZER BLUE, Metallic (Dark)			45-44	45				•	
	LAUREL GREEN, Metallic (Light)			46-47	47	•				
	RALLY GREEN, Metallic (Dark)			47-46	47					
	LAREDO TAN, Metallic (Light)			49-50	50	•			•	
	CALCUTTA RUSSET, Metallic (Dark)			50-49	50	•			•	
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED			39-72	39	•		•	•	•
	FROST WHITE			72-1	1					
	MATADOR RED			39-1	39	•		•		•
	CLASSIC BLACK			39-1	39			•		
	SATURN BLUE, Metallic (Light)			43-72	45		•			
	FROST WHITE			43-72	45				•	
	SATURN BLUE, Metallic (Light)			43-1	45	•	•		•	
	CLASSIC BLACK			43-1	45			•		
	CARAVELLE BLUE, Metallic (Medium)			44-72	45		•		•	
	FROST WHITE			44-72	45					
	CARAVELLE BLUE, Metallic (Medium)			44-1	45	•	•		•	
	CLASSIC BLACK			44-1	45			•		
	BLAZER BLUE, Metallic (Dark)			45-72	45				•	
	FROST WHITE			45-72	45					
	LAUREL GREEN, Metallic (Light)			46-72	47	•				
	FROST WHITE			46-72	47			•		
	LAUREL GREEN, Metallic (Light)			46-1	47	•			•	
	CLASSIC BLACK			46-1	47			•		
	RALLY GREEN, Metallic (Dark)			47-72	47	•				
	FROST WHITE			47-72	47			•		
	TAHITI TURQUOISE, Metallic (Medium)			48-72	48	•			•	
	FROST WHITE			48-72	48					
	TAHITI TURQUOISE, Metallic (Medium)			48-1	48	•			•	
	CLASSIC BLACK			48-1	48			•		
	LAREDO TAN, Metallic (Light)			49-72	50	•			•	
	FROST WHITE			49-72	50					
	LAREDO TAN, Metallic (Light)			49-1	50	•			•	
	CLASSIC BLACK			49-1	50			•		
	CALCUTTA RUSSET, Metallic (Dark)			50-72	50	•			•	
	FROST WHITE			50-72	50					
SCARAB GOLD, Metallic			52-72	52	•			•		
FROST WHITE			52-72	52						
SCARAB GOLD, Metallic			52-1	52	•			•		
CLASSIC BLACK			52-1	52						
HIALEAH YELLOW			58-72	58	•			•		
FROST WHITE			58-72	58						
HIALEAH YELLOW			58-1	58	•			•		
CLASSIC BLACK			58-1	58						

*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS

Black or Off-White with All Solid Colors.



REBEL 550 4-DOOR SEDAN (6815)



REBEL 550 4-DOOR STATION WAGON (6818)
Side-Hinged Tailgate Optional At No Charge



REBEL 550 2-DOOR HARDTOP (6819)



REBEL 550 2-DOOR CONVERTIBLE (6817)



REBEL 550



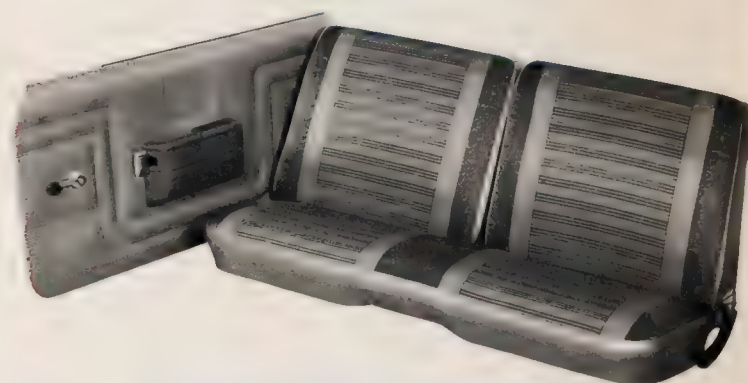
851C



853C



855C



C . . . STANDARD FABRIC

(Sedan, Hardtop and Opt. Seat Wagon)

"CALGARY" PATTERN with

48.3% NYLON, 50% VISCOSE, 1.7% DACRON
"ANTELOPE" GRAIN VINYL BOLSTERS



851V



853V



855V



V . . . OPTIONAL ALL-VINYL

(Standard on Wagon and Convertible)

"VENTILAIR" BREATHABLE VINYL

(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 REBEL

770

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
		TRIM COLORS		BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
		"T" CODES		871	873	874	876	879	871	873	875	876
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD INDIVIDUAL—RECLINING—OPTIONAL			C	C	C	C	C	V	V	V	V
EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS—STANDARD	CLASSIC BLACK	1	1	1	2	1	1	1	1	2	1	1
	FROST WHITE	72	72	1	2	1	1	1	1	2	1	1
	MATADOR RED	39	39	1					1			
	SATURN BLUE, Metallic (Light)	43	45	2	2				2	2		
	CARAVELLE BLUE, Metallic (Medium)	44	45	2					2	2		
	BLAZER BLUE, Metallic (Dark)	45	45	2	2				2	2		
	LAUREL GREEN, Metallic (Light)	46	47	1		1			1			
	RALLY GREEN, Metallic (Dark)	47	47	1		1			1			
	TAHITI TURQUOISE, Metallic (Medium)	48	48	1					1			
	LAREDO TAN, Metallic (Light)	49	50	1				1	1			
	CALCUTTA RUSSET, Metallic (Dark)	50	50	1				1	1			
	SCARAB GOLD, Metallic	52	52	1			1		1			1
	TURBO SILVER, Metallic	54	1	1	2				1	2	1	
	HIALEAH YELLOW	58	58	1		1			1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK	1-72	1	1					1		1	
	FROST WHITE	72-1										
	CLASSIC BLACK	1-54	1	1					1		1	
	TURBO SILVER, Metallic	54-1										
	SATURN BLUE, Metallic (Light)	43-45	45		1					1		
	BLAZER BLUE, Metallic (Dark)	45-43										
	CARAVELLE BLUE, Metallic (Medium)	44-45	45		1					1		
	BLAZER BLUE, Metallic (Dark)	45-44										
	LAUREL GREEN, Metallic (Light)	46-47	47			1			1			
	RALLY GREEN, Metallic (Dark)	47-46										
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)	49-50	50					1	1			
	CALCUTTA RUSSET, Metallic (Dark)	50-49							1			
	MATADOR RED	39-72	39	1					1		1	
	FROST WHITE											
	MATADOR RED	39-1	39	1					1		1	
	CLASSIC BLACK											
	SATURN BLUE, Metallic (Light)	43-72	45		1					1		
	FROST WHITE											
	SATURN BLUE, Metallic (Light)	43-1	45	1	1				1	1		
	CLASSIC BLACK											
	CARAVELLE BLUE, Metallic (Medium)	44-72	45		1					1		
	FROST WHITE											
	CARAVELLE BLUE, Metallic (Medium)	44-1	45	1	1				1	1		
	CLASSIC BLACK											
	BLAZER BLUE, Metallic (Dark)	45-72	45		1					1		
	FROST WHITE											
	LAUREL GREEN, Metallic (Light)	46-72	47			1			1			
	FROST WHITE											
	LAUREL GREEN, Metallic (Light)	46-1	47	1		1			1			
	CLASSIC BLACK											
	RALLY GREEN, Metallic (Dark)	47-72	47			1			1			
	FROST WHITE											
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48	1					1			
	FROST WHITE											
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48	1					1			
	CLASSIC BLACK											
	LAREDO TAN, Metallic (Light)	49-72	50					1	1			
	FROST WHITE											
	LAREDO TAN, Metallic (Light)	49-1	50	1					1	1		
	CLASSIC BLACK											
	CALCUTTA RUSSET, Metallic (Dark)	50-72	50					1	1			
	FROST WHITE											
	SCARAB GOLD, Metallic	52-72	52				1					1
	FROST WHITE											
	SCARAB GOLD, Metallic	52-1	52	1			1		1			1
	CLASSIC BLACK											
	HIALEAH YELLOW	58-72	58	1		1			1			
	FROST WHITE											
	HIALEAH YELLOW	58-1	58	1					1			
	CLASSIC BLACK											

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue



REBEL 770 4-DOOR SEDAN (6815-5)

Also with Black, Off White or Blue Vinyl Covered Roof Option



REBEL 770 4-DOOR STATION WAGON (6818-5)

Simulated Wood Grain Uses Same Side Moldings as 2 Tone Paint

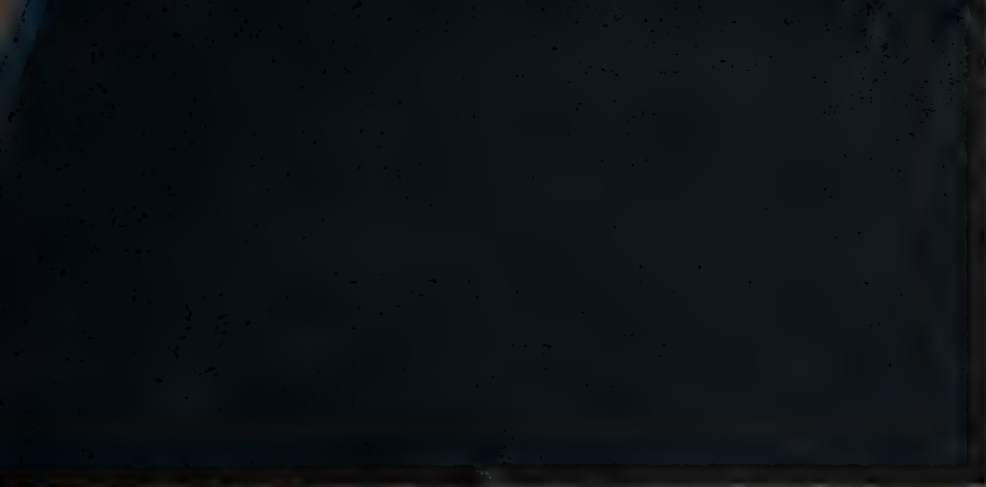
Side-Hinged Tailgate Optional At No Charge

(Electric Tailgate Window Optional)

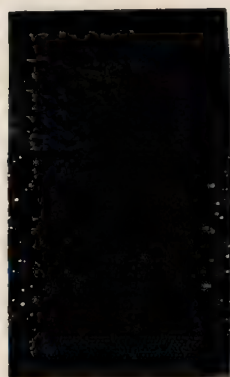
Side-Hinged Tailgate and Electric Tailgate Window Included with Optional 3rd Seat



REBEL 770 2-DOOR HARDTOP (6819-5)



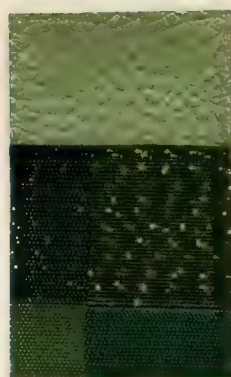
REBEL 770



871C



873C



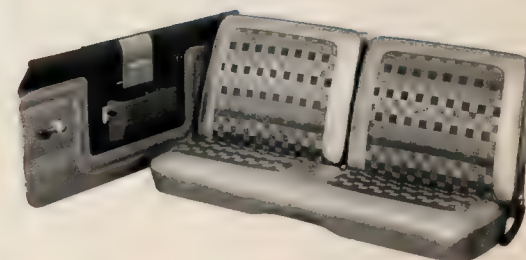
874C



876C



879C

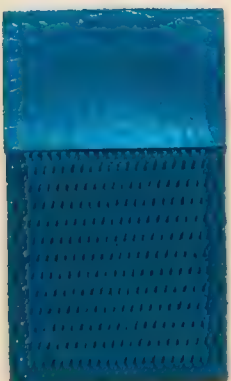


C... STANDARD FABRIC
(Sedan, Hardtop and Opt. Seat Wagon)

"PIMLICO" PLAID PATTERN with
45.5% NYLON, 49.3% VISCOSE,
2.6% ARNEL, 2.6% METALLIC
"ANTELOPE" GRAIN VINYL BOLSTERS



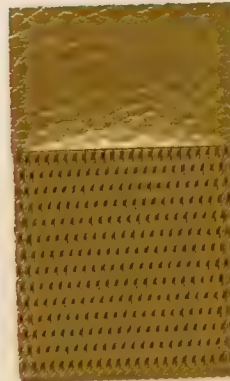
871V



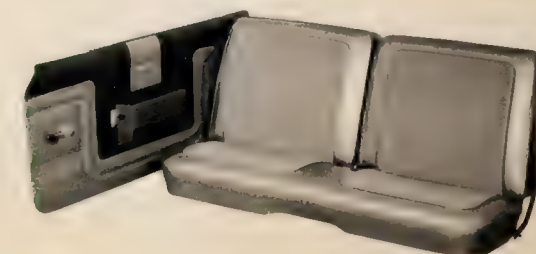
873V



875V



876V



V... OPTIONAL ALL-VINYL
(Standard on Wagon)

"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 REBEL

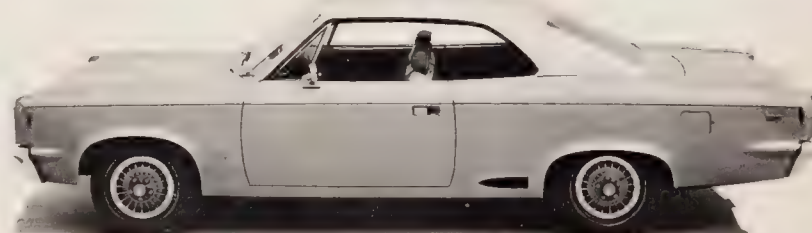
SST

SEAT, TRIM AND COLOR AVAILABILITY

1968 REBEL				TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. ON CONVERTIBLE)						
SST				TRIM COLORS		BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET	
				TRIM CODES		871	873	874	876	879	871	873	874	875	876	879	
MODELS	SEAT TYPES AVAILABLE																
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD																
	BUCKET—RECLINING—OPTIONAL																
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD																
	BUCKET—RECLINING—OPTIONAL																
				EXTERIOR COLORS	COLOR CODE	WHEEL COLOR											OPT. STRIPE COLOR
4 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	●1	WHITE	
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	●1	BLACK	
	MATADOR RED	39	39	●1					●1			●1				WHITE	
	SATURN BLUE, Metallic (Light)	43	45	●2	●2				●2	●2						BLACK	
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2				●2	●2						WHITE	
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2				●2	●2						WHITE	
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1			●1		●1					BLACK	
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1			●1		●1					WHITE	
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1					●1							BLACK	
	LAREDO TAN, Metallic (Light)	49	50	●1				●1	●1						●1	BLACK	
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1				●1	●1						●1	WHITE	
	SCARAB GOLD, Metallic	52	52	●1			●1		●1					●1		BLACK	
TURBO SILVER, Metallic	54	1	●1	●2				●1	●2		●1				BLACK		
HIALEAH YELLOW	58	58	●1		●1			●1		●1		●1			BLACK		
4 SOLID COLORS OPTIONAL	CLASSIC BLACK	1-72	1	●					●			●				BLACK	
	FROST WHITE	72-1		●					●			●				WHITE	
	CLASSIC BLACK	1-54	1	●					●			●				BLACK	
	TURBO SILVER, Metallic	54-1		●					●			●				WHITE	
	SATURN BLUE, Metallic (Light)	43-45	45		●					●						BLACK	
	BLAZER BLUE, Metallic (Dark)	45-43			●					●						WHITE	
	CARAVELLE BLUE, Metallic (Medium)	44-45	45		●					●						WHITE	
	BLAZER BLUE, Metallic (Dark)	45-44			●					●						WHITE	
	LAUREL GREEN, Metallic (Light)	46-47	47			●					●					BLACK	
	RALLY GREEN, Metallic (Dark)	47-46				●					●					WHITE	
	LAREDO TAN, Metallic (Light)	49-50	50					●							●	BLACK	
	CALCUTTA RUSSET, Metallic (Dark)	50-49							●						●	WHITE	
19 NOT-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED	39-72	39	●					●			●				WHITE	
	FROST WHITE			●					●			●				WHITE	
	MATADOR RED	39-1	39	●					●			●				WHITE	
	CLASSIC BLACK			●					●			●				BLACK	
	SATURN BLUE, Metallic (Light)	43-72	45		●					●						BLACK	
	FROST WHITE			●					●			●				WHITE	
	SATURN BLUE, Metallic (Light)	43-1	45	●	●				●	●						BLACK	
	CLASSIC BLACK			●					●			●				WHITE	
	CARAVELLE BLUE, Metallic (Medium)	44-72	45		●					●						WHITE	
	FROST WHITE			●					●			●				WHITE	
	CARAVELLE BLUE, Metallic (Medium)	44-1	45	●	●				●	●						WHITE	
	CLASSIC BLACK			●					●			●				WHITE	
	BLAZER BLUE, Metallic (Dark)	45-72	45		●					●						WHITE	
	FROST WHITE			●					●			●				WHITE	
	LAUREL GREEN, Metallic (Light)	46-72	47			●					●					BLACK	
	FROST WHITE			●					●			●				BLACK	
	LAUREL GREEN, Metallic (Light)	46-1	47	●		●			●		●					BLACK	
	CLASSIC BLACK			●					●			●				WHITE	
	RALLY GREEN, Metallic (Dark)	47-72	47			●					●					WHITE	
	FROST WHITE			●					●			●				WHITE	
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48	●					●							BLACK	
	FROST WHITE			●					●			●				BLACK	
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48	●					●							BLACK	
	CLASSIC BLACK			●					●			●				BLACK	
	LAREDO TAN, Metallic (Light)	49-72	50					●							●	BLACK	
	FROST WHITE			●					●			●				BLACK	
	LAREDO TAN, Metallic (Light)	49-1	50	●					●						●	BLACK	
	CLASSIC BLACK			●					●			●				BLACK	
CALCUTTA RUSSET, Metallic (Dark)	50-72	50					●							●	WHITE		
FROST WHITE			●					●			●				WHITE		
SCARAB GOLD, Metallic	52-72	52				●								●	BLACK		
FROST WHITE			●					●			●				BLACK		
SCARAB GOLD, Metallic	52-1	52	●			●		●						●	BLACK		
CLASSIC BLACK			●					●			●				BLACK		
HIALEAH YELLOW	58-72	58	●		●				●		●				BLACK		
FROST WHITE			●					●			●				BLACK		
HIALEAH YELLOW	58-1	58	●					●							BLACK		
CLASSIC BLACK			●					●							BLACK		

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue



REBEL SST 2-DOOR HARDTOP (6819-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



REBEL SST 2-DOOR CONVERTIBLE (6817-7)

Black or Off-White Top



REBEL SST



W... STANDARD FABRIC
(Hardtop)
"PAISLEY PATTERN with
46.3% NYLON, 53.7% AVRIL
"ANTELOPE" GRAIN VINYL BOLSTERS



K... OPTIONAL ALL-VINYL
(Standard Convertible)
"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS



E... ALL-VINYL
for Optional Buckets
"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS



871W



873W



874W



876W



879W



871K
871E



873K
873E



874K
874E



876K
876E



879K
879E



875K
875E

1968 AMBASSADOR

SEAT, TRIM AND COLOR AVAILABILITY

MODELS SEAT TYPES AVAILABLE

4-DOOR SEDAN BENCH—NON-RECLINING—STANDARD
INDIVIDUAL—RECLINING—OPTIONAL

2-DOOR HARDTOP BENCH—NON-RECLINING—STANDARD
INDIVIDUAL—RECLINING—OPTIONAL

TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL		
TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
"T" CODES	881	883	885	881	883	885

	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	•	•	•	•	•	•
	FROST WHITE	72	72	•	•	•	•	•	•
	MATADOR RED	39	39	•	•	•	•	•	•
	SATURN BLUE, Metallic (Light)	43	45	•	•	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)	44	45	•	•	•	•	•	•
	BLAZER BLUE, Metallic (Dark)	45	45	•	•	•	•	•	•
	LAUREL GREEN, Metallic (Light)	46	47	•	•	•	•	•	•
	RALLY GREEN, Metallic (Dark)	47	47	•	•	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)	48	48	•	•	•	•	•	•
	LAREDO TAN, Metallic (Light)	49	50	•	•	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)	50	50	•	•	•	•	•	•
	SCARAB GOLD, Metallic	52	52	•	•	•	•	•	•
	TURBO SILVER, Metallic	54	1	•	•	•	•	•	•
	HIALEAH YELLOW	58	58	•	•	•	•	•	•
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK	1-72	1	•	•	•	•	•	•
	FROST WHITE	72-1	1	•	•	•	•	•	•
	CLASSIC BLACK	1-54	1	•	•	•	•	•	•
	TURBO SILVER, Metallic	54-1	1	•	•	•	•	•	•
	SATURN BLUE, Metallic (Light)	43-45	45	•	•	•	•	•	•
	BLAZER BLUE, Metallic (Dark)	45-43	45	•	•	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)	44-45	45	•	•	•	•	•	•
	BLAZER BLUE, Metallic (Dark)	45-44	45	•	•	•	•	•	•
	LAUREL GREEN, Metallic (Light)	46-47	47	•	•	•	•	•	•
	RALLY GREEN, Metallic (Dark)	47-46	47	•	•	•	•	•	•
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)	49-50	50	•	•	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)	50-49	50	•	•	•	•	•	•
	MATADOR RED	39-72	39	•	•	•	•	•	•
	FROST WHITE	72-39	39	•	•	•	•	•	•
	MATADOR RED	39-1	39	•	•	•	•	•	•
	CLASSIC BLACK	1-43	45	•	•	•	•	•	•
	SATURN BLUE, Metallic (Light)	43-72	45	•	•	•	•	•	•
	FROST WHITE	72-43	45	•	•	•	•	•	•
	SATURN BLUE, Metallic (Light)	43-1	45	•	•	•	•	•	•
	CLASSIC BLACK	1-44	45	•	•	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)	44-72	45	•	•	•	•	•	•
	FROST WHITE	72-44	45	•	•	•	•	•	•
	CARAVELLE BLUE, Metallic (Medium)	44-1	45	•	•	•	•	•	•
	CLASSIC BLACK	1-45	45	•	•	•	•	•	•
	BLAZER BLUE, Metallic (Dark)	45-72	45	•	•	•	•	•	•
	FROST WHITE	72-45	45	•	•	•	•	•	•
	LAUREL GREEN, Metallic (Light)	46-72	47	•	•	•	•	•	•
	FROST WHITE	72-46	47	•	•	•	•	•	•
	LAUREL GREEN, Metallic (Light)	46-1	47	•	•	•	•	•	•
	CLASSIC BLACK	1-47	47	•	•	•	•	•	•
	RALLY GREEN, Metallic (Dark)	47-72	47	•	•	•	•	•	•
	FROST WHITE	72-47	47	•	•	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48	•	•	•	•	•	•
	FROST WHITE	72-48	48	•	•	•	•	•	•
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48	•	•	•	•	•	•
	CLASSIC BLACK	1-49	50	•	•	•	•	•	•
	LAREDO TAN, Metallic (Light)	49-72	50	•	•	•	•	•	•
	FROST WHITE	72-49	50	•	•	•	•	•	•
	LAREDO TAN, Metallic (Light)	49-1	50	•	•	•	•	•	•
	CLASSIC BLACK	1-50	50	•	•	•	•	•	•
	CALCUTTA RUSSET, Metallic (Dark)	50-72	50	•	•	•	•	•	•
	FROST WHITE	72-50	50	•	•	•	•	•	•
	SCARAB GOLD, Metallic	52-72	52	•	•	•	•	•	•
	FROST WHITE	72-52	52	•	•	•	•	•	•
	SCARAB GOLD, Metallic	52-1	52	•	•	•	•	•	•
	CLASSIC BLACK	1-58	58	•	•	•	•	•	•
	HIALEAH YELLOW	58-72	58	•	•	•	•	•	•
	FROST WHITE	72-58	58	•	•	•	•	•	•
	HIALEAH YELLOW	58-1	58	•	•	•	•	•	•
	CLASSIC BLACK	1-58	58	•	•	•	•	•	•

*Wheel color matches major body color on Canadian-built cars.



AMBASSADOR 2-DOOR HARDTOP (6889-2)



AMBASSADOR 4-DOOR SEDAN (6885-2)



AMBASSADOR



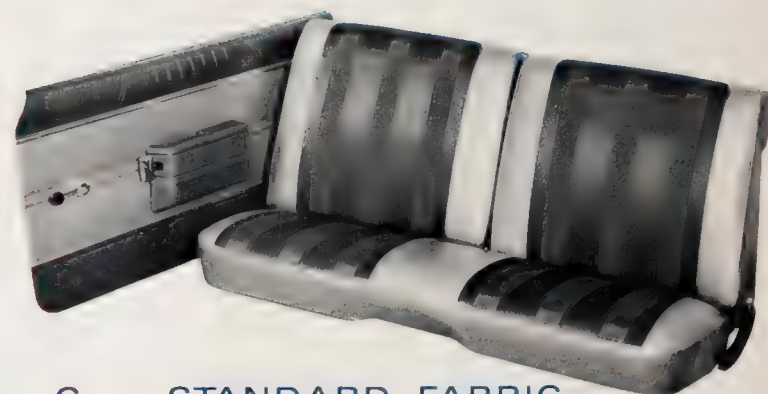
881C



883C



885C



C . . . STANDARD FABRIC

"BRISTOL" PATTERN with
53.9% NYLON, 35% VISCOSE,
11.1% POLYETHYLENE
"ANTELOPE" GRAIN VINYL BOLSTERS



881V



883V



885V



V . . . OPTIONAL ALL-VINYL

"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 AMBASSADOR

DPL

SEAT, TRIM AND COLOR AVAILABILITY

1968 AMBASSADOR				TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGONS)			
DPL				TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
				"T" CODES	891	893	894	896	899	891	893	895	896
MODELS	SEAT TYPES AVAILABLE												
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD									V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
	EXTERIOR COLORS			COLOR CODE	WHEEL COLOR*								
14 SOLID COLORS STANDARD	CLASSIC BLACK			1	1	1	2	1	1	1	2	1	1
	FROST WHITE			72	72	1	2	1	1	1	2	1	1
	MATADOR RED			39	39	1				1		1	
	SATURN BLUE, Metallic (Light)			43	45	2	2			2	2		
	CARAVELLE BLUE, Metallic (Medium)			44	45	2	2			2	2		
	BLAZER BLUE, Metallic (Dark)			45	45	2	2			2	2		
	LAUREL GREEN, Metallic (Light)			46	47	1		1		1			
	RALLY GREEN, Metallic (Dark)			47	47	1		1		1			
	TAHITI TURQUOISE, Metallic (Medium)			48	48	1				1			
	LAREDO TAN, Metallic (Light)			49	50	1			1	1			
	CALCUTTA RUSSET, Metallic (Dark)			50	50	1			1	1			
	SCARAB GOLD, Metallic			52	52	1		1		1			1
	TURBO SILVER, Metallic			54	1	1	2			1	2	1	
	HIALEAH YELLOW			58	58	1		1		1			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK			1-72	1	1				1		1	
	FROST WHITE			72-1	1	1				1		1	
	CLASSIC BLACK			1-54	1	1				1		1	
	TURBO SILVER, Metallic			54-1	1	1				1		1	
	SATURN BLUE, Metallic (Light)			43-45	45	1				1		1	
	BLAZER BLUE, Metallic (Dark)			45-43	45	1				1		1	
	CARAVELLE BLUE, Metallic (Medium)			44-45	45	1				1		1	
	BLAZER BLUE, Metallic (Dark)			45-44	45	1				1		1	
	LAUREL GREEN, Metallic (Light)			46-47	47	1				1		1	
	RALLY GREEN, Metallic (Dark)			47-46	47	1				1		1	
	LAREDO TAN, Metallic (Light)			49-50	50	1			1	1		1	
	CALCUTTA RUSSET, Metallic (Dark)			50-49	50	1			1	1		1	
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED			39-72	39	1				1		1	
	FROST WHITE			72-39	39	1				1		1	
	MATADOR RED			39-1	39	1				1		1	
	CLASSIC BLACK			39-1	39	1				1		1	
	SATURN BLUE, Metallic (Light)			43-72	45	1				1		1	
	FROST WHITE			72-43	45	1				1		1	
	SATURN BLUE, Metallic (Light)			43-1	45	1				1		1	
	CLASSIC BLACK			43-1	45	1				1		1	
	CARAVELLE BLUE, Metallic (Medium)			44-72	45	1				1		1	
	FROST WHITE			72-44	45	1				1		1	
	CARAVELLE BLUE, Metallic (Medium)			44-1	45	1				1		1	
	CLASSIC BLACK			44-1	45	1				1		1	
	BLAZER BLUE, Metallic (Dark)			45-72	45	1				1		1	
	FROST White			72-45	45	1				1		1	
	LAUREL GREEN, Metallic (Light)			46-72	47	1				1		1	
	FROST WHITE			72-46	47	1				1		1	
	LAUREL GREEN, Metallic (Light)			46-1	47	1				1		1	
	CLASSIC BLACK			46-1	47	1				1		1	
	RALLY GREEN, Metallic (Dark)			47-72	47	1				1		1	
	FROST WHITE			72-47	47	1				1		1	
	TAHITI TURQUOISE, Metallic (Medium)			48-72	48	1				1		1	
	FROST WHITE			72-48	48	1				1		1	
	TAHITI TURQUOISE, Metallic (Medium)			48-1	48	1				1		1	
	CLASSIC BLACK			48-1	48	1				1		1	
	LAREDO TAN, Metallic (Light)			49-72	50	1			1	1		1	
	FROST WHITE			72-49	50	1			1	1		1	
	LAREDO TAN, Metallic (Light)			49-1	50	1			1	1		1	
	CLASSIC BLACK			49-1	50	1			1	1		1	
CALCUTTA RUSSET, Metallic (Dark)			50-72	50	1			1	1		1		
FROST WHITE			72-50	50	1			1	1		1		
SCARAB GOLD, Metallic			52-72	52	1			1	1		1		
FROST WHITE			72-52	52	1			1	1		1		
SCARAB GOLD, Metallic			52-1	52	1			1	1		1		
CLASSIC BLACK			52-1	52	1			1	1		1		
HIALEAH YELLOW			58-72	58	1			1	1		1		
FROST WHITE			72-58	58	1			1	1		1		
HIALEAH YELLOW			58-1	58	1			1	1		1		
CLASSIC BLACK			58-1	58	1			1	1		1		

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue



AMBASSADOR DPL 4-DOOR SEDAN (6885-5)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



AMBASSADOR DPL 4-DOOR STATION WAGON (6888-5)

Simulated Wood-Grain Uses Same Side Moldings as 2-Tone Paint
Side-Hinged Tailgate Optional At No Charge
(Electric Tailgate Window Optional)
Side Hinged Tailgate and Electric Tailgate Window Included with
Optional 3rd Seat



AMBASSADOR DPL 2-DOOR HARDTOP (6889-5)

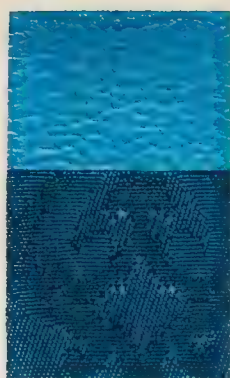
Also with Black, Off-White or Blue Vinyl-Covered Roof Option



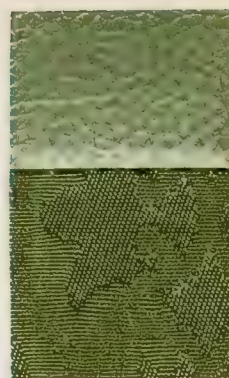
AMBASSADOR DPL



891C



893C



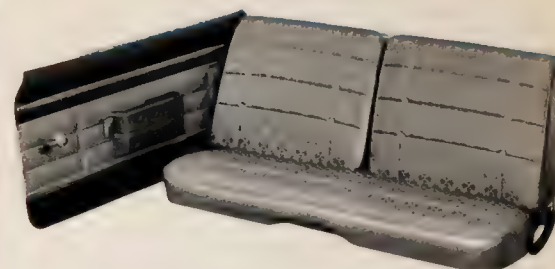
894C



896C



899C



C... STANDARD FABRIC
(Sedan, Hardtop and Opt. Seat Wagon)

"VERSAILLES" PATTERN with
50.6% NYLON, 40.3% AVRIL,
9.1% VISCOSE
"ANTELOPE" GRAIN VINYL BOLSTERS



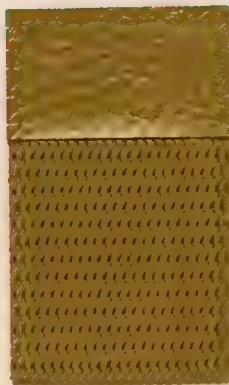
891V



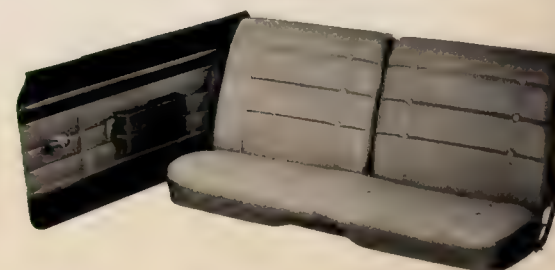
893V



895V



896V



V... OPTIONAL ALL-VINYL
(Standard on Wagon)

"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS

1968 AMBASSADOR

SST

SEAT, TRIM AND COLOR AVAILABILITY

1968 AMBASSADOR				TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. WITH BUCKETS)						
SST				TRIM COLORS		BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET	
				"T" CODES		891	893	894	896	899	891	893	894	895	896	899	
				SEAT TYPES AVAILABLE													
MODELS																	
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD					W	W	W	W	W	K	K	K	K	K	K	
	BUCKET—RECLINING—OPTIONAL										E	E	E	E	E	E	
4-DOOR SEDAN	INDIVIDUAL—RECLINING—STANDARD					W	W	W	W	W	K	K	K	K	K	K	
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR												OPT. STRIPE COLOR
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	FROST WHITE	72	72	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	MATADOR RED	39	39	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	SATURN BLUE, Metallic (Light)	43	45	2	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	2	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	2	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	LAUREL GREEN, Metallic (Light)	46	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	RALLY GREEN, Metallic (Dark)	47	47	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	LAREDO TAN, Metallic (Light)	49	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
6 REVERSIBLE STRIPES OPTIONAL	SCARAB GOLD, Metallic	52	52	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	TURBO SILVER, Metallic	54	1	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	HIALEAH YELLOW	58	58	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	CLASSIC BLACK	1-72	72-1	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	FROST WHITE	72-1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	TURBO SILVER, Metallic	1-54	54-1	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
19 NON-REVERSIBLE STRIPES OPTIONAL	SATURN BLUE, Metallic (Light)	43-45	45	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	BLAZER BLUE, Metallic (Dark)	45-43	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	CARAVELLE BLUE, Metallic (Medium)	44-45	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	BLAZER BLUE, Metallic (Dark)	45-44	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	LAUREL GREEN, Metallic (Light)	46-47	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	RALLY GREEN, Metallic (Dark)	47-46	47	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	LAREDO TAN, Metallic (Light)	49-50	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50-49	50	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	MATADOR RED	39-72	39	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	FROST WHITE	72-39	39	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	MATADOR RED	39-1	39	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	CLASSIC BLACK	39-1	39	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE
	SATURN BLUE, Metallic (Light)	43-72	45	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK
FROST WHITE	72-43	45	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
SATURN BLUE, Metallic (Light)	43-1	45	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	43-1	45	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CARAVELLE BLUE, Metallic (Medium)	44-72	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
FROST WHITE	72-44	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
CARAVELLE BLUE, Metallic (Medium)	44-1	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
CLASSIC BLACK	44-1	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
BLAZER BLUE, Metallic (Dark)	45-72	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
FROST WHITE	72-45	45	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
LAUREL GREEN, Metallic (Light)	46-72	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-46	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
LAUREL GREEN, Metallic (Light)	46-1	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	46-1	47	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
RALLY GREEN, Metallic (Dark)	47-72	47	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
FROST WHITE	72-47	47	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
TAHITI TURQUOISE, Metallic (Medium)	48-72	48	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-48	48	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
TAHITI TURQUOISE, Metallic (Medium)	48-1	48	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	48-1	48	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
LAREDO TAN, Metallic (Light)	49-72	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-49	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
LAREDO TAN, Metallic (Light)	49-1	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	49-1	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CALCUTTA RUSSET, Metallic (Dark)	50-72	50	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-50	50	1	1	1	1	1	1	1	1	1	1	1	1	1	WHITE	
SCARAB GOLD, Metallic	52-72	52	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-52	52	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
SCARAB GOLD, Metallic	52-1	52	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	52-1	52	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
HIALEAH YELLOW	58-72	58	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
FROST WHITE	72-58	58	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
HIALEAH YELLOW	58-1	58	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	
CLASSIC BLACK	58-1	58	1	1	1	1	1	1	1	1	1	1	1	1	1	BLACK	

VINYL-COVERED ROOFS
 1. Choice of Black or Off-White
 2. Choice of Black, Off-White or Blue



AMBASSADOR SST 2-DOOR HARDTOP (6889-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



AMBASSADOR SST 4-DOOR SEDAN (6885-7)

Also with Black, Off-White or Blue Vinyl-Covered Roof Option



AMBASSADOR SST



W... STANDARD FABRIC

"TRIANON" PATTERN with
42.2% NYLON, 44.6% VISCOSE,
13.2% METALLIC
"ANTELOPE" GRAIN VINYL BOLSTERS



K... OPTIONAL VINYL

"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS



E... ALL-VINYL for Opt. Hardtop Buckets

"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS

891W

893W

894W

896W

899W

891K
891E

893K
893E

894K
894E

896K
896E

899K
899E

895K
895E

1968

JAVELIN

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	JAVELIN		JAVELIN SST						
			VINYL STD.	VINYL OPT.	FABRIC (STRATA-STRIPE)			VINYL (VENTILAIR)			
			BLACK	WHITE & BLACK	BLACK	TAN	RED	BLACK	TAN	RED	
			"T" CODES	831	838	831	832	835	831	832	835
2-DOOR HARDTOP	BUCKET—NON-RECLINING—STANDARD		J	J							
"SST" 2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD				D	D	D	E	E	E	
STRIPE COLOR	14 EXTERIOR COLORS	COLOR CODE	WHEEL COLOR								
WHITE	CLASSIC BLACK	1	1	•	•	•	•	•	•	•	•
BLACK	FROST WHITE	72	72	•	•	•	•	•	•	•	•
WHITE	MATADOR RED	39	39	•	•	•	•	•	•	•	•
BLACK	SATURN BLUE, Metallic (Light)	43	45	•	•	•	•	•	•	•	•
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	•	•	•	•	•	•	•	•
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	•	•	•	•	•	•	•	•
BLACK	LAUREL GREEN, Metallic (Light)	46	47	•	•	•	•	•	•	•	•
WHITE	RALLY GREEN, Metallic (Dark)	47	47	•	•	•	•	•	•	•	•
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	•	•	•	•	•	•	•	•
BLACK	LAREDO TAN, Metallic (Light)	49	50	•	•	•	•	•	•	•	•
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	•	•	•	•	•	•	•	•
BLACK	SCARAB GOLD, Metallic	52	52	•	•	•	•	•	•	•	•
BLACK	TURBO SILVER, Metallic	54	1	•	•	•	•	•	•	•	•
BLACK	HIALEAH YELLOW	58	58	•	•	•	•	•	•	•	•

VINYL-COVERED ROOFS
Black or Off-White with All Solid Colors.



JAVELIN (6879-5)

With or Without Black or White Vinyl-Covered Roof Option
Dual Paint Stripes Standard (Replaced by "Rally" Stripes,
included in optional "Performance" Package).



JAVELIN SST (6879-7)

With or Without Black or White Vinyl-Covered Roof Option
Dual Paint Stripes Standard (Replaced by "Rally" Stripes,
included in optional "Performance" Package).



JAVELIN

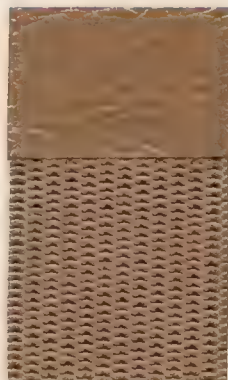
JAVELIN SST



831J



831E



832E



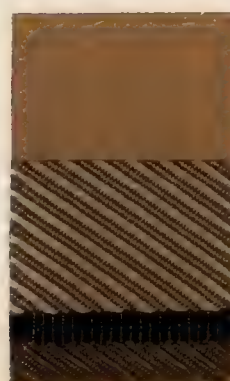
835E



838J



831D



832D



835D



E... ALL-VINYL
for JAVELIN SST Reclining Buckets
"VENTILAIR" BREATHABLE VINYL
(KNITTED VINYL, NYLON REINFORCED)
"ANTELOPE" GRAIN VINYL BOLSTERS



D... FABRIC
for JAVELIN SST Reclining Buckets
"STRATA-STRIPE" PATTERN
44% NYLON, 56% VISCOSE
"ANTELOPE" GRAIN VINYL BOLSTERS



J... ALL-VINYL
for JAVELIN Non-Reclining Buckets
"TAHITI" EMBOSSED VINYL
BASKET-WEAVE PATTERN
"ANTELOPE" GRAIN VINYL BOLSTERS

CONVERTIBLE TOPS

*in Black or Off-White with
any of the solid colors for . . .*

REBEL SST CONVERTIBLE

REBEL 550 CONVERTIBLE



VINYL-COATED 2-PLY FABRIC



VINYL-COVERED ROOFS

*in Black or Off-White with
any of the solid colors for . . .*

JAVELIN

JAVELIN SST

RAMBLER AMERICAN ROGUE HARDTOP



*in Black, Off-White or Blue with
any of the solid colors (Blue usage
listed on charts) for . . .*

REBEL 770 and SST HARDTOPS

REBEL 770 SEDANS

AMBASSADOR DPL and SST HARDTOPS

AMBASSADOR DPL and SST SEDANS



BLACK



OFF-WHITE



BLUE

HIALEAH YELLOW

TURBO SILVER
Metallic

58 54 52

SCARAB GOLD

Metallic

58 54 52 50

CALCUTTA RUSSETT
Metallic

LAREDO TAN

Metallic

58 54 52 50 49 48

TAHITI TURQUOISE

Metallic

56 54 52 50 49 48 47

RALLY GREEN

Metallic

LAUREL GREEN
Metallic

BLAZER BLUE

Metallic

CARAVELLE BLUE

Metallic

SATURN BLUE
Metallic

MATADOR RED

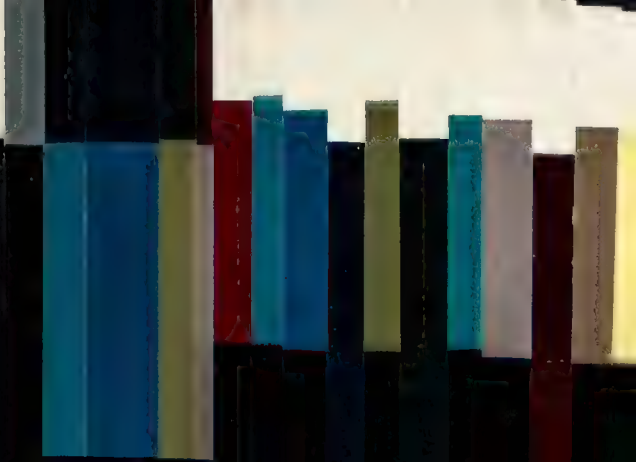
FROST WHITE

Accent Color
72 FROST WHITE

Major Color
1 BLACK

Code 1-72

(Reversible 72-1)

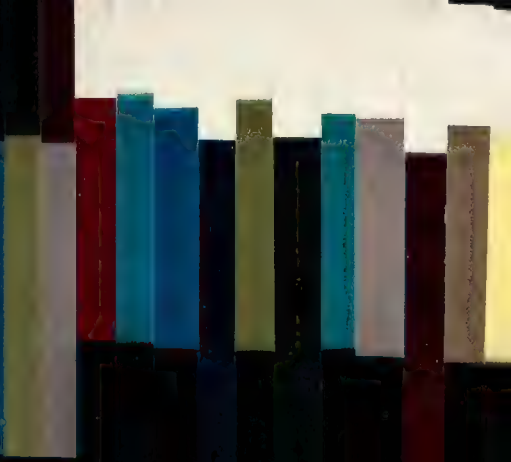


Accent Color
45 BLAZER BLUE
Metallic

Major Color
43 SATURN BLUE
Metallic

Code 43-45

(Reversible 45-43)



Accent Color

45 BLAZER BLUE

Metallic

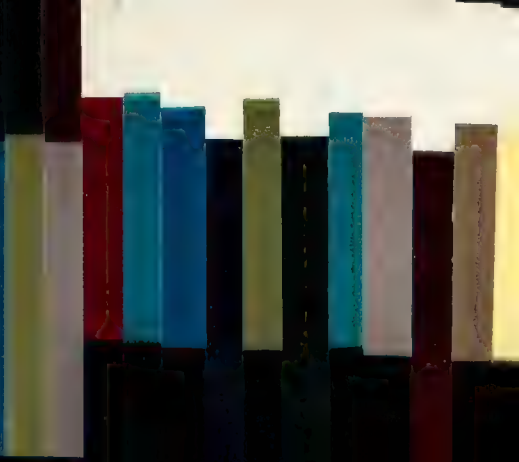
Major Color

44 CARAVELLE BLUE

Metallic

Code 44-45

(Reversible 45-44)

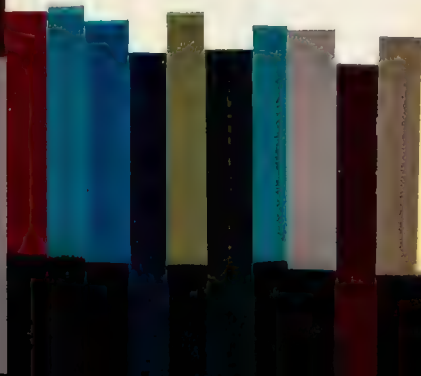


Accent Color
47 RALLY GREEN
Metallic

Major Color
46 LAUREL GREEN
Metallic

Code 46-47

(Reversible 47-46)



Accent Color

50 CALCUTTA RUSSET

Metallic

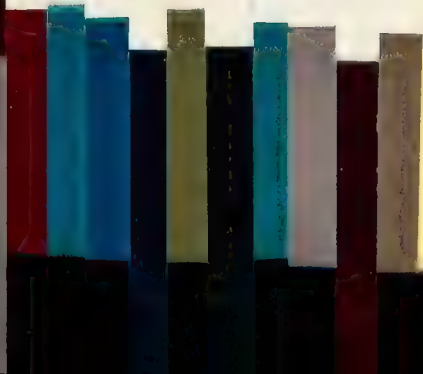
Major Color

49 LAREDO TAN

Metallic

Code 49-50

(Reversible 50-49)



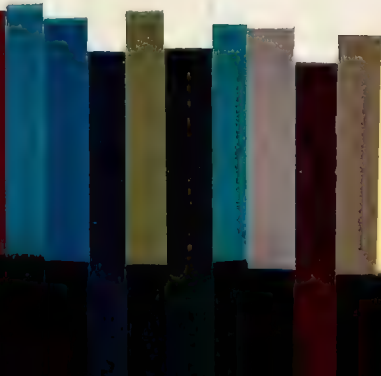
Accent Color
72 FROST WHITE

Code 39-72

Major Color
39 MATADOR RED

Accent Color
1 CLASSIC BLACK

Code 39-1



Accent Color
72 FROST WHITE

Code 43-72

Major Color
43 SATURN BLUE
Metallic

Accent Color
1 CLASSIC BLACK

Code 43-1

Accent Color
72 FROST WHITE

Code 44-72

Major Color
44 CARAVELLE BLUE
Metallic

Accent Color
1 CLASSIC BLACK

Code 44-1

Accent Color
72 FROST WHITE

Code 46-72

Major Color
46 LAUREL GREEN
Metallic

Accent Color
1 CLASSIC BLACK

Code 46-1

Accent Color
72 FROST WHITE

Major Color
47 RALLY GREEN
Metallic

Code 47-72

Accent Color
72 FROST WHITE

Code 48-72

Major Color
48 TAHITI TURQUOISE
Metallic

Accent Color
1 CLASSIC BLACK

Code 48-1

Accent Color
72 FROST WHITE

Code 49-72

Major Color
49 LAREDO TAN
Metallic

Accent Color
1 CLASSIC BLACK

Code 49-1

Accent Color

72 FROST WHITE

Major Color

50 CALCUTTA RUSSET

Metallic

Code 50-72

Accent Color

72 FROST WHITE

Code 52-72

Major Color

52 SCARAB GOLD

Metallic

Accent Color

1 CLASSIC BLACK

Code 52-1

Accent Color

72 FROST WHITE

Code 58-72

Major Color

58 HIALEAH YELLOW

Accent Color

1 CLASSIC BLACK

Code 58-1



A stylized red script logo consisting of the letters 'A' and 'M' joined together, with a horizontal line extending from the right side of the 'M'.

**AMERICAN
MOTORS**